

PURCHASES MADE BETWEEN THE 21st MAY 2015 AND THE 3rd AUGUST 2015

GENERAL

1. Customers who purchase a new qualifying FUJIFILM product (second hand or refurbished FUJIFILM product are excluded) ('Qualifying Product') between 21st May 2015 and 3rd August 2015 will be eligible to receive a cashback reward. The cashback amount received varies by the product purchased, for a full list of qualifying products, rewards and promotional periods, please see the Qualifying Product page on www.fuji-offers.com.

2. Purchases must be made from qualifying retailers or internet sites as shown on the Qualifying Retailer list on www.fuji-offers.com.

3. The promotion is open to residents of United Kingdom (England, Northern Ireland, Scotland and Wales) only.

4. Claims must be made 30 calendar days after the date of purchase, the date of purchase counts as day 1. All claims must be received by 1st October 2015, all claims received after this period will be deemed invalid.

5. A maximum of 3 separate claims per person can be made during the promotional period. **No multiple claims for the same camera or lens model are allowed.** To clarify, the X-T1 body only and X-T1 kits are classed as the same camera model and therefore they both cannot be claimed.

6. For Lenses only, in order to qualify for your bundle lens cashback you will need to submit your claim for single or multiple purchases on the same claim form. These purchases do not need to be from the same qualifying retailer.

7. The claim form can be found on this promotional website (www.fuji-offers.com). In order to complete a claim you must enter your; personal details and purchase information which includes:

• For in-store purchase a Proof of Purchase in the form of a scan or photo of the invoice or receipt clearly showing the date, retailer and Qualifying Product name

• For online purchases in addition to the above, a scan or photo of the delivery note which clearly shows the product name and date

• A picture of the white barcode area from the outer box of your Qualifying Product (the barcode needs to show serial number and product name) and can be found on the outside of the product box

Once the claim has been submitted you will receive a confirmation email.

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8. Provided your claim is successful, you will receive your cashback within 14 calendar days of claim validation into your nominated bank account in your local currency. No alternative is available.

9. FUJIFILM will notify customers when incomplete claims are submitted. Notification of omissions will be made via email. Customers will be given the opportunity to rectify any errors within 7 calendar days of receipt of the email.

10. Incomplete, fraudulent, altered or illegible claims will be disqualified by FUJIFILM. FUJIFILM reserves the right to the request the original proof of purchase. If this is requested you will need to send it via recorded mail (instructions will be provided), and it will be returned to you along with a £5 postage contribution to cover costs if your claim is successful.

11. If a claim is refused because the terms of the offer have not been met, the promoter's decision is final. FUJIFILM reserves the right to withdraw, amend or terminate the promotion without notice.

12. Your claim will be invalidated if the Qualifying Products are returned to store for a refund or exchange.

13. Hardware, technical, software, server, website, loss or other failures outside our control that prevents the customer participating in the promotion is not the responsibility of FUJIFILM.

14. FUJIFILM reserves the right to void this promotion at any time and change the terms and conditions without incurring any liability.

15. Email address for correspondence is support@Fuji-Offers.com; please provide your unique Claim ID supplied during the claim process with any correspondence. Alternatively, you may call our customer service team on 0843 596 2907. Further details can be found on the contact us page of www.fuji-offers.com.

Promoters address: FUJIFILM UK Ltd, Unit 10a St Martin's Way, Bedford, MK42 0LF. Please do not send any applications to this address.