

FREE

**XC50-230mm
lens worth
£379.99
/€479.99**



X-M1



X-E1



X-A1

Free lens promotion terms & conditions

1. PARTICIPANTS

- 1.1. This promotion is available on purchases of the FUJIFILM X-A1 + XC16-50mm kit, X-E1 + XF18-55mm kit or X-M1 kit + XC16-50mm kit in the UK and ROI. Camera only purchases do not qualify.
- 1.2. Participants must be resident in the UK or ROI.
- 1.3. All participants are deemed to have agreed to be bound by these terms and conditions.
- 1.4. Employees of Fujifilm (UK) Ltd ("Fujifilm"), its subsidiary companies, their families, agents and other parties directly involved with this promotion are not eligible to enter.
- 1.5. This promotion is only available on NEW cameras, and NOT on refurbished models.

2. HOW TO PARTICIPATE

- 2.1. To enter the promotion, the participant must purchase an X-A1 + XC16-50mm kit, X-E1 + XF18-55mm kit or X-M1 kit + XC16-50mm kit within the UK and ROI during the promotional dates specified in Clause 2.2 below.
- 2.2. Purchases must be made from participating stores as shown on the approved [retailers list](#) between Tuesday 1st July 2014 to Tuesday 30th September 2014 to take advantage of this promotion. Purchases made after Tuesday 30th September 2014 will not be eligible for a FREE lens under this promotion.
- 2.3. To claim the FREE lens, participants must submit a valid claim by Friday 31st October 2014:
 - 2.3.1. Fully and correctly completing either;
 - (i) a claim form available in-store; or
 - (ii) a claim form which can be downloaded from www.fujifilm.co.uk/promotions
 The claim form can also be obtained by contacting the promoter.
 - 2.3.2. The participant must then send the completed claim form, together with the original receipt to the following address; FREE Lens Promotion, Fujifilm UK, Unit 10a, St Martin's Way, Bedford, MK42 0LF.
- 2.4. All claims must be received by the closing date of Friday 31st October 2014. Fujifilm will not process any claims received after this date and accepts no responsibility for claims lost or delayed.
- 2.5. Upon receipt and verification of the claim, Fujifilm will issue the free lens to the name supplied on the claim form (the "claimant") and will post, together with the original receipt, to the address specified on the claim form.
- 2.6. Fujifilm will endeavour to issue the FREE lens within 45 days of receipt of a valid claim.
- 2.7. Only one free lens will be issued per person, per address. Multiple claims per household will not be accepted.

- 2.8. The original till receipt (photocopies not accepted) or a printed copy of your order confirmation for internet purchases must be sent to Fujifilm with the claim form.
- 2.9. Proof of posting is not proof of receipt.
- 2.10. No responsibility will be accepted for claims lost, delayed or damaged in the post or for those claims not received by the closing date specified in Clause 2.4.
- 2.11. Claims will be disqualified and invalid if incomplete or illegible.
- 2.12. This promotion cannot be redeemed in conjunction with any other promotion whatsoever.
- 2.13. Entitlement to the free lens is invalidated if the purchaser returns the items to store for a refund/exchange.

3. FREE LENS OFFER

This offer is as follows:

When you buy an X-A1 + XC16-50mm kit, X-E1 + XF18-55mm kit or X-M1 kit + XC16-50mm kit you can claim an XC50-230mm lens FREE. Absolutely no alternative is available.

- 3.1. The FREE lens will be sent to the person named as claimant on the claim form and no alternative arrangement will be entered into.

4. THE PROMOTER

- 4.1. The Promoter is Fujifilm (UK) Ltd. of Unit 10a, St Martin's Way, Bedford, MK42 0LF, UK.

5. DISCLAIMERS

- 5.1. Fujifilm (UK) Ltd shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Fujifilm's liability for personal injury or death caused by the proven negligence of Fujifilm.
- 5.2. Fujifilm (UK) Ltd shall not be liable for any failure to fulfil this offer where such failure is caused by any supervening circumstances amounting to force majeure. Such circumstances shall include, but shall not be limited to, severe weather conditions, fire, flood, war, earthquake, riots, industrial dispute, terrorism, acts of God, supervening legislation, or events which, without the fault of either party, render performance impossible or incapable of satisfactory execution.
- 5.3. Fujifilm reserves the right to void this promotion at any time and change the terms and conditions without incurring any liability.

6. JURISDICTION

- 6.1. These terms and conditions are governed by the laws of England and Wales and under the exclusive jurisdiction of the English courts, except where any contract is made in Scotland, in which case it will be governed by Scottish law or Ireland where it will be governed by Irish law.