Lumix Extended Warranty Promotion

Purchase an applicable Camera from a participating retailer and qualify for a Free 5 Year Warranty.

Helpline Number: 0344 844 3899 E-mail: www.panasonic.co.uk/email

Promotion Period: 12th April 2017 – 30th May 2017

Claim Deadline: 30th June 2017

PROMOTION TERMS AND CONDITIONS

- 1. The Lumix Extended Warranty Promotion (hereafter referred to as the "Promotion") is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP, UK (the "Promoter")
- 2. For the avoidance of doubt, this Promotion is an extension of the standard Panasonic 2 year warranty to a total of 5 years (full details available at www.panasonic.co.uk/euguarantee) and is only valid within the EEA, EU, Switzerland, Channel Islands and Isle of Man.

ELIGIBILITY

- 3. The Promotion is applicable to residents of the EU, EEA, Switzerland, Channel Islands and Isle of Man who are aged 18 years or over.
- 4. In order to qualify for the Promotion, participants must purchase a new (not second hand) Qualifying Product from a participating retailer in the UK or Republic of Ireland during the Promotion Period. Claims relating to products purchased before or after this Promotion Period will be deemed invalid.

Qualifying products DMC-LX100EBK	Warranty 2 + 3 Years
DMC-LX100EBS	2 + 3 Years
DMC-LX15EB-K	2 + 3 Years
DMC-FZ2000EB	2 + 3 Years
DMC-FZ1000EB	2 + 3 Years
DMC-TZ100EBK	2 + 3 Years
DMC-TZ100EBS	2 + 3 Years
DMC-TZ100EBR	2 + 3 Years
DMC-TZ80EB-K	2 + 3 Years
DMC-TZ80EB-S	2 + 3 Years
DMC-GX8MEB-K	2 + 3 Years
DMC-G80MEB-K	2 + 3 Years

DMC-G80EB-K	2 + 3 Years
DMC-G7KEB-K	2 + 3 Years
DMC-G7KEB-S	2 + 3 Years
DMC-G7MEB-K	2 + 3 Years
DMC-GX80KEBK	2 + 3 Years
DMC-GX80KEBS	2 + 3 Years
DMC-GX80KEBT	2 + 3 Years
DC-GX800KEBK	2 + 3 Years
DC-GX800KEBS	2 + 3 Years
DC-GX800KEBT	2 + 3 Years
DC-GX800KEBD	2 + 3 Years

- 5. This Promotion is open to participating retailers only, please check with your chosen retailer that they are participating in this Promotion prior to purchasing a product to avoid any disappointment.
- 6. All Qualifying Products must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.

CLAIM PROCESS

- 7. To claim this promotion for your purchase, please complete the online claim form (www.panasonic.co.uk/promotions) and upload a copy of your full purchase receipt (not deposit receipt) showing the model number, by the Claim Deadline. Applications made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the model number purchased and the date of purchase.
- 8. Claims are not valid in respect of Qualifying Products that are returned to a retailer and the participant receives a full refund, in which case the Promoter will be entitled to cancel any Extended Warranty. In any event, the last date for registration will be the Claim Deadline.
- 9. The Promoter will not process a claim if the participant cannot provide a copy of the purchase receipt.
- 10. Participants who are unable to upload the supporting documentation to verify their claim, may send their printed claim form along with a photocopy of the full purchase receipt (we are unable to return these so please do not send the original) to the address below, to be received on or before the Claim Deadline. Printed claim forms received after this date will not be eligible for this Promotion.

Address for Postal Claims:

Lumix Extended Warranty Promotion

Panasonic UK, Willoughby Road, Bracknell, Berkshire RG12 8FP, United Kingdom

11. The Promoter will not be held responsible or liable for any technical, hardware, software, server website or other failures or damage of any kind to the extent that this prevents the participant from or otherwise obstructs the participant to enter in the Promotion. Claims by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will

- be deemed void, as will claim forms not completed in accordance with these terms and conditions.
- 12. Upon submission of your online registration, your claim will be verified. Upon redemption we will activate your Warranty and send you a certificate by email, which will confirm your Warranty cover period and contact details. If you do not have an email address, the certificate will be sent to you by post

REDEMPTION PROCESS

13. Please allow 21 days; from the date we receive your claim and all supporting documentation, to receive your Warranty Certificate. If you have not received your Warranty within the estimated 21 days, please contact us, using the contact details above. Regrettably, claims pursued outside of the Claim Deadline will not be accepted.

PRIVACY & DATA PROTECTION

14. Any personal information supplied by you will be used by Panasonic, solely for the purpose of this Promotion and in accordance with data protection legislation. Please see Panasonic's Privacy Policy for further information (http://www.panasonic.com/uk/privacy-policy.html).

GENERAL CONDITIONS

- 15. The Promoter reserves the right to verify the eligibility of all claims to protect against fraudulent, invalid or repetitive claims. Fraudulent entries or claims that otherwise do not meet these terms and conditions will be invalidated and the Promoter reserves the right to disqualify the participant making such a claim from this and other promotional activities.
- 16. To monitor fraudulent claims the Promoter reserves the right to cross check product returns with the relevant retailers against Extended Warranty claims received. Any potential fraudulent activity will be followed up by the Promoter. The Promoter will withhold the issuance of an Extended Warranty where it is suspected that a false or fraudulent claim has been made.
- 17. The Extended Warranty offered under this Promotion is non-exchangeable, non-transferable and there is no cash, credit or product alternative available.
- 18. The Promoter reserves the right to amend these terms and conditions at any time and to amend or withdraw this promotion at any time.
- 19. This Promotion is not available in conjunction with any other offer or promotion.
- 20. By claiming this Extended Warranty, applicants will be deemed to have read and accepted these terms and conditions.

These terms and conditions are governed by English Law.