

**SAMSUNG ELECTRONICS (UK) LIMITED
DEEZER PROMOTION (“PROMOTION”)
TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/offer/deezer form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillwood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**” or “**Samsung**”).

Promotion Period

2. The Promotion will commence on 1st August 2016 and shall close at 23:59 (GMT) on 31st July 2017 (the “**Promotion Period**”), subject to participants being able to redeem a Voucher Code, as defined below, on or before 31st October 2017.

Eligibility

3. To be eligible to participate in the Promotion you must be a UK or ROI resident aged 18 or over.
4. Participants must hold a valid debit or credit card in order to activate the Deezer subscription.
5. This Promotion is only available to consumers (e.g. not to any business or reseller). Only 1 claim per qualifying Promotion Product purchased may be made, up to a maximum of 2 claims per individual customer.
6. Participants who are existing users of the Deezer+ Premium service will not be eligible to use the free subscription towards their existing account. Existing users of the Deezer free service will be eligible to participate in the Promotion.

Offer

7. Participants who purchase a new (i.e. not second hand) Samsung audio product from the list of models set out in the table below (each a “**Promotion Product**” and together the “**Promotion Products**”) from UK and ROI participating retailers (whether purchase is made in-store or online) within the Promotion Period will be entitled to a free 6 month, 9 month or 12 month Deezer Premium subscription (“**Promotional Reward**”) for each Promotion Product, up to a maximum of two per participant, redeemable at www.deezer.com/samsungoffer by way of an activation code (“**Voucher Code**”).
8. Participants will be required to supply a valid billing address and debit or credit card details at the point of activation.

Promotion Product	Promotional Reward
HW-J8500R (Curved Soundbar)	12 month free subscription to Deezer + Premium streaming service
HW-J8501R (Curved Soundbar)	12 month free subscription to Deezer + Premium streaming service
HW-J7500R (Curved Soundbar)	12 month free subscription to Deezer + Premium streaming service
HW-J7501R (Curved Soundbar)	12 month free subscription to Deezer + Premium streaming service

HW-J6500R (Curved Soundbar)	12 month free subscription to Deezer + Premium streaming service
HW-J6501R (Curved Soundbar)	12 month free subscription to Deezer + Premium streaming service
HW-J6502 (Curved Soundbar)	12 month free subscription to Deezer + Premium streaming service
HW-K850 (Dolby Atmos Soundbar)	12 month free subscription to Deezer + Premium streaming service
HW-K950 (Dolby Atmos Soundbar)	12 month free subscription to Deezer + Premium streaming service
HW-K650 (Flat Soundbar)	12 month free subscription to Deezer + Premium streaming service
HW-K651 (Flat Soundbar)	12 month free subscription to Deezer + Premium streaming service
WAM7500 (360 Multiroom Speaker)	12 month free subscription to Deezer + Premium streaming service
WAM7501 (360 Multiroom Speaker)	12 month free subscription to Deezer + Premium streaming service
WAM6500 (360 Multiroom Speaker)	12 month free subscription to Deezer + Premium streaming service
WAM6501 (360 Multiroom Speaker)	12 month free subscription to Deezer + Premium streaming service
WAM5500 (360 Multiroom Speaker)	12 month free subscription to Deezer + Premium streaming service
WAM3500 (360 Multiroom Speaker)	9 month free subscription to Deezer + Premium streaming service
WAM3501 (360 Multiroom Speaker)	9 month free subscription to Deezer + Premium streaming service
WAM1500 (360 Multiroom Speaker)	6 month free subscription to Deezer + Premium streaming service
WAM1501 (360 Multiroom Speaker)	6 month free subscription to Deezer + Premium streaming service

Promotion Products shall include any other audio products as notified by the Promoter during the Promotional Period.

Each “a Promotion Product” and together “the Promotion Products”:

9. Use of the Voucher Code is subject to Deezer’s terms and conditions, available at <http://www.deezer.com/legal/cgu> the Voucher Code is valid until 31st October 2017. A Voucher Code is not redeemable or refundable for cash and cannot be resold or combined with any other special or free offers, or exchanged for Deezer Gift Subscriptions. Use of a Voucher Code is subject to applicable law. A maximum of two Deezer Voucher Codes may be applied to your Deezer account.
10. **Purchases from auction websites (e.g. eBay), from third party sellers on online retailers’ websites (e.g. Amazon Marketplace), are specifically excluded from this promotion.**

Entry

11. To claim their Voucher Code participants must purchase a Promotion Product during the Promotion Period, if there is no code in the box participants must then visit www.samsung.com/uk/offer/deezer and register the Promotion Product details along with their contact details, payment details and all other required by 30th September 2017.
12. Participants who have received their Voucher Code via the process outlined in paragraph 11, or through the in-box leaflet must enter their Voucher Code on www.deezer.com/samsungoffer by 31st October 2017 (the "End Date").
13. All fully completed claims (together with proof of purchase) must be received no later than the End Date. Claims received after the End Date will be invalid.
14. Voucher codes will expire unless redeemed by the End Date.
15. Applications that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of claims.
16. The Promoter reserves the right at its absolute discretion to disqualify claims which it considers do not comply with these terms and conditions.
17. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of an participant.
18. A claim must be made by the participant, and must not be made through agents or third parties.

Privacy and Data Protection

19. Promoter may use any personal information submitted by the participant to advise participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: <http://www.samsung.com/uk/info/privacy.html>. The participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
20. Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the participant when entering the Promotion or claiming the Voucher Code will not be used for any promotional purpose, nor shall they be passed to any third party.

General

21. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
22. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
23. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
24. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.

25. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Voucher Codes. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
26. The Promotion is governed by English law.