

1. PROMOTIONAL PRODUCTS, PROMOTIONAL PERIOD AND PROMOTIONAL OVERVIEW

- 1.1. This incentive is only available on purchases made of any of the products listed below (the "Promotional Products") within the United Kingdom ("UK") or Republic of Ireland ("ROI") from a UK or ROI reseller between Wednesday 24th August 2016 and Tuesday 28th February 2017 inclusive (the "Promotional Period").
- 1.2. Primary Schools would be able to buy a selected range of Canon products based on the points accumulated by parents and members of the public. Parents and the public would need to buy selected printers, cameras and calculators and they would able to acquire a certain number of points per product. These points can be given to any school if the individual who bought the product completes a simple claim form. The school would be emailed their login details and, using the required amount of points, they would be able to select and acquire a selected range of Canon products at no cost
- 1.3. All Participants must be aged 18 or over and must be resident in UK and ROI ("Participant").
- 1.4. All Participants are deemed to have agreed to be bound by these terms and conditions.
- 1.5. All products must have been supplied and distributed to retailers by Canon UK Ltd ("Canon") or Canon group companies located in the European Economic Area or Switzerland ("**EEA**"). Please check with your retailer that this is the case to help avoid disappointment. Internet stores must display a registered/postal address in the UK or ROI.
- 1.6. All Promotional Products must be new and genuine Canon products. Purchases of second hand, refurbished or reconditioned products, or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way (for example, including but not limited to parallel or "grey" products) will not qualify under this promotion. To learn more about parallel products see http://www.canon.co.uk/greymarket.
- 1.7. This promotion is only open to public/government-funded primary schools. Privately funded primary schools are excluded from this promotion

2. HOW TO PARTICIPATE

2.1. To enter this promotion, the Participant must purchase a Promotional Product from a UK or ROI retailer or reseller during the Promotional Period AND submit a valid claim online.



- 2.2. The closing date to submit point allocations is midnight on Tuesday 28th February 2017. A one month grace period is in place (ending on Tuesday 28th March 2017) allowing final point allocations to be made by customers from products bought during the promotional period, which is Wednesday 24th August 2016 Tuesday 28th February 2017.
- 2.3. Points for the school can only be registered by the parent/member of the public fully and correctly completing (including specifying a valid EEA product serial number) a claim form online, at <a href="https://canon-uk-education-incentive-2016.sales-promotions.com/customer-apply-for-promotion/?country_promotion=2&lng=en_gb or https://canon-uk-education-incentive-2016.sales-promotions.com/customer-apply-for-promotion/?country_promotion=1&lng=en. Parents/members of the public will need to scan, upload and attach to the online claim form a copy of their receipt, or order confirmation for internet purchases. Entrants will then receive an email confirming that their claim has been received. If you do not receive a confirmation email within 24 hours of processing your claim, or do not have access to a computer, please contact our Claim Hotline on 0800 044 3251
- 2.4. As soon as the points entered into the online form are verified, an email will be sent to the school informing them of the points they have acquired. Throughout the promotional period an unlimited number of parents/members of the public can offer points to any school in the UK and Ireland. These points can be saved up and used by the school to claim a variety of set Canon products (via an online claim portal). Login details to the claim portal will be sent to the school as soon as the first submission is made by a parent/members of the public.
- 2.5. Canon's warehouse in the Netherlands will be responsible for distributing the points-bought products to the primary schools. Depending on the product selected, stocks may be limited. Canon and Canon's distributors will not be liable for the failure to fulfil orders.
- 2.6. Canon will not process any **point-allocation** requests received after **midnight on Tuesday 28th March 2017**. Canon will not process **point-allocation** requests, which are in its opinion incomplete or illegible. Canon will not be responsible for claims delayed or not successfully received.
- 2.7. Claims by businesses or individuals who make bulk purchases (being more than 10 selected products during the Promotional Period, other than where the relevant products are comprised in kits or bundles as described in clause 1.1) will not be eligible to allocate points to a school.
- 2.8. This promotion can be redeemed in conjunction with any other promotion.



3. POINT ALLOCATIONS AND AWARDS

3.1. Parents/members of the public can acquire points from the following models:

Products to Buy	Points Acquired
PIXMA MG2950 series	10
PIXMA MG3650 series	10
PIXMA MG4250	10
PIXMA MG5750 series	15
PIXMA MG6851 series	15
PIXMA IX6850	25
PIXMA MG7751 series	25
MAXIFY Range (MB2700 and MB5400 series)	25

3.2. Primary Schools can claim the following products based on the points accumulated:

Product to claim	Points needed
IXUS 160	55
IXUS 275	90
LEGRIA HF R606	130
LEGRIA HF R66	170
LEGRIA Mini	140
PowerShot SX710	170



MAXIFY MB2350	110
MAXIFY MB5350	175
MAXIFY MB5150	170
MAXIFY MB5450	180
HS-121TGA BLACK - Anti Bacterial DBL	5
X-Mark II BLACK HWB	15
PIXMA MG3650 Black	40
PIXMA MG5750	75
PIXMA MG6850	85
PIXMA MG7751	125
PIXMA MX495 Black	40
PIXMA MX535	60
PIXMA iP7250	50

- 3.3. Upon receipt and verification of each point-allocation request, Canon will arrange an update of the school's points balance. No alternative arrangement will be entered into and no cash or cheque will be provided.
- 3.4. Canon will endeavour to deliver the school's selected Canon product via Canon's nominated distributor within 28 days of receipt of a school point-claim submission (from the online portal (https://canon-uk-education-incentive-2016.sales-promotions.com/customer-apply-for-promotion-1&lng=en for ROI)
- 3.5. The points allocated to the primary schools will expire on the **Friday 30th June 2017**. Primary schools would therefore have to use their points from the Wednesday 24th August 2016 to Friday 30th June 2017. Canon will not be liable to offer compensation to any school which fails to use their point allocation within this period.



4. THE PROMOTER

4.1. The promoter is Canon (UK) Ltd. of Woodhatch, Reigate, Surrey, RH2 8BF.

5. DISCLAIMERS

- 5.1. To the fullest extent permitted by law, Canon shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents.
- 5.2. Canon reserves the right to void, amend, and/or change this promotion at any time without incurring any liability whatsoever.
- 5.3. Canon reserves the right to audit any claims to ensure compliance with these terms and conditions and to request additional information and supporting documents. Canon reserves the right to exclude claims and/or Participants if it suspects that the promotion is being abused in any way. Canon's decisions in relation to the promotion are final and no correspondence will be entered into.

6. DATA

- 6.1. Canon (UK) Ltd. is the Data Controller for the purpose of the Data Protection Act 1998 ("DPA") in respect of any personal data supplied by Participants. Any personal information supplied by entrants will be used and processed by Canon (UK) Limited, its agents or associated group companies solely for the purpose of administering the promotion, and for marketing purposes where Participants have opted-in to receive marketing communications from Canon. If Participants do not wish for their contact information to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant "opt-in" box when completing the claim form.
- 6.2. The personal data provided is held securely and may be transferred on a secure server outside the EEA.

7. LAW AND JURISDICTION



7.1. These terms and conditions and any disputes arising out of or in connection with them shall be governed by and construed in accordance with the laws of England and will be subject to the non-exclusive jurisdiction of the English courts.