

CANON PERSONALISED CAMERA STRAP PROMOTION REDEMPTION TERMS & CONDITIONS

1. PROMOTIONAL PRODUCTS, PARTICIPATING RETAILERS, PROMOTIONAL PERIOD AND PARTICIPANTS

- 1.1. This promotion is only available on purchases made of any of the products listed below (the "**Promotional Products**") within the United Kingdom ("**UK**") or Republic of Ireland ("**ROI**") from a participating retailer ("**Participating Retailer**") between **Thursday 1st September 2016 and Tuesday 18th October 2016** inclusive (the "**Promotional Period**"). All other products and retailers are excluded. Purchases must be genuine purchases for cash or its equivalent.
- 1.2. All Participants must be aged 18 or over and must be resident in the European Economic Area or Switzerland ("**EEA**") ("**Participant**").
- 1.3. All Participants are deemed to have agreed to be bound by these terms and conditions.
- 1.4. Purchases of second hand, refurbished or reconditioned products, or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way (for example, including but not limited to parallel or "grey" products) will not qualify under this promotion. To learn more about parallel products see <http://www.canon.co.uk/greymarket>.

2. HOW TO PARTICIPATE

- 2.1. To enter the promotion, the Participant must purchase a Promotional Product from a Participating Retailer during the Promotional Period AND submit a valid claim online between 00.00 on Thursday 1st September 2016 and **midnight on Thursday 17th November 2016**.
- 2.2. Claims must be submitted by fully and correctly completing (including specifying a valid EEA product serial number) a claim form online, at www.canon.co.uk/camerastrap or www.canon.ie/camerastrap. Participants will need to scan, upload and attach to the online claim form a copy of their receipt, or order confirmation for internet purchases. Participants will then receive an email confirming that their claim has been received. If you do not receive a confirmation email within 24 hours of processing your claim, or do not have access to a computer, please contact our **Claim Hotline on 0800 044 3251**.
- 2.3. The Promotional Products are subject to availability while stocks last. Canon will not be liable for the failure of retailers to fulfil orders of Promotional Products during the Promotional Period.
- 2.4. Canon will not process any claims received after the closing date for receipt of claims of **midnight on Thursday 17th November 2016**. Canon will not process claims which are in its opinion incomplete or illegible. Canon will not be responsible for claims delayed or not successfully received.
- 2.5. Only one claim per Promotional Product purchased may be made.
- 2.6. This promotion cannot be redeemed in conjunction with any other promotion.

3. THE REWARD

- 3.1. The reward is one free personalised camera strap. The straps are available in a choice of three colours – brown, grey or orange – with up to four (4) characters of personalisation. The straps come in two sizes – the size the customer will receive is dependent on the promotional product purchased. The reward includes delivery to the customer's address in the UK or ROI.
- 3.2. The customer will need to choose the colour of their strap and the personalisation they require on the online claim form. Once the claim is verified, the customer will receive a confirmation email. The customer will receive their personalised strap between 4-6 weeks from the date of the confirmation email.
- 3.3. Delivery times of the reward are between 4-6 weeks from the date of the confirmation of claim email.
- 3.4. The reward is non-transferable and no cash or credit alternatives will be substituted for the reward on offer. In the event that the reward offered is unavailable due to circumstances beyond our control, Canon reserves the right to offer an alternative reward of equal or greater value. The camera straps are subject to availability, while stocks last.
- 3.5. Only one reward will be issued per valid claim. Canon will not be responsible for any mistakes made by Participants when inputting their colour choices or personalisation details in the online form.

4. THE PROMOTER

- 4.1. The promoter is Canon (UK) Ltd. of Woodhatch, Reigate, Surrey, RH2 8BF.

5. DISCLAIMERS

- 5.1. To the fullest extent permitted by law, Canon shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents.
- 5.2. Canon reserves the right to void, amend, and/or change this promotion at any time without incurring any liability whatsoever.
- 5.3. Canon reserves the right to audit any claims to ensure compliance with these terms and conditions and to request additional information and supporting documents. Canon reserves the right to exclude claims and/or Participants if it suspects that the promotion is being abused in any way. Canon's decisions in relation to the promotion are final and no correspondence will be entered into.

6. DATA

- 6.1. Canon (UK) Ltd. is the Data Controller for the purpose of the Data Protection Act 1998 ("**DPA**") in respect of any personal data supplied by Participants. Any personal data submitted to us will be processed by Canon (UK) Limited, its agents or associated group companies for the purpose of administering this Promotion and, if applicable, for marketing purposes – in cases when Participants have opted-in to receive marketing communication from Canon. For further details of how we use your data when you opt-in for marketing purposes, please see our Consumer Privacy Policy - www.canon-europe.com/privacy-policy/
- 6.2. If Participants do not wish for their contact information to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant "opt-in" box when completing the claim form.
- 6.3. The personal data provided is held securely and may be transferred on a secure server outside the EEA.

7. LAW AND JURISDICTION

These terms and conditions and any disputes arising out of or in connection with them shall be governed by and construed in accordance with the laws of England and will be subject to the non-exclusive jurisdiction of the English courts.

DSLR	80D
	760D
	750D
	700D
	100D
	1300D
Mirrorless	M10
	M3