

G-Series & Lens Cashback Promotion

Purchase an applicable G-Series Camera from a participating retailer and qualify for £50/€70 cashback. Purchase an applicable lens from a participating retailer in the same Promotion Period and qualify for additional cashback up to £100/€120.

Helpline Number: 0344 844 3899 Option 3 E-Mail: www.panasonic.co.uk/email

Promotion Period: 6th September 2016 – 10th October 2016

Claim Deadline: 5th December 2016

PROMOTION TERMS AND CONDITIONS

1. The 'G-Series & Lens Cashback' Promotion (hereafter referred to as the "Promotion") is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP, UK (the "Promoter").

ELIGIBILITY

2. The Promotion is applicable to residents of the EEA, EU, Switzerland, Channel Islands and Isle of Man who are aged 18 years or over.
3. In order to qualify for the Promotion, participants must purchase a new (not second hand) Qualifying Camera from a participating retailer in the UK, Republic of Ireland, Channel Islands or Isle of Man during the Promotion Period. Claims relating to products purchased before or after this Promotion Period will be deemed invalid.
4. If a customer purchases a Qualifying Camera, as well as a Qualifying Lens ("together Qualifying Products") from a participating retailer within the Promotion Period they will then qualify for the additional cashback values in the Qualifying Lenses table below.
5. The Qualifying Products do not have to be purchased in the same transaction, as long as both products are purchased during the Promotion Period.

Qualifying Cameras:

Model	Cashback (£)	Cashback (€)
DMC-GH4RHEBK	£50	€70
DMC-GH4RE-K	£50	€70
DMC-GX8MEB-K	£50	€70
DMC-GX80WEBK	£50	€70
DMC-GX80KEBK	£50	€70
DMC-GX80KEBT	£50	€70
DMC-GX80EB-K	£50	€70
DMC-GX80WEBS	£50	€70
DMC-GX80KEBS	£50	€70
DMC-GX80EB-S	£50	€70

DMC-G7HEB-K	£50	€70
DMC-G7MEB-K	£50	€70
DMC-G7KEB-K	£50	€70
DMC-G7KEB-S	£50	€70
DMC-G7KEB-K	£50	€70

Qualifying Lenses:

Model	Additional Cashback (£)	Additional Cashback (€)
H-F007014E	£40	€50
H-ES045E	£40	€50
H-FS100300E	£20	€30
H-X025E	£20	€30
H-HS12035E	£40	€50
H-HFS4150EKA	£20	€30
H-HS35100E	£40	€50
H-FS14140EKA	£20	€30
H-025E-K	£20	€30
H-X012E	£100	€120

6. This Promotion is open to participating retailers only; please check with your chosen retailer that they are participating in this Promotion prior to purchasing a product to avoid any disappointment. Panasonic will not accept claims against products purchased from eBay (whether listed new or used), Dixons Travel, Amazon.co.uk or from third party sellers on the Amazon.co.uk Marketplace platform.
7. All Qualifying Products must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, and products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.

CLAIM PROCESS

8. To claim this Promotion for your purchase, please complete the online claim form (www.panasonic.co.uk/promotions) and upload a copy of your full purchase receipt(s) (not deposit receipt) and an image of the product barcodes, which can be found on the side of your product boxes (showing the model number and serial number) by the Claim Deadline. Applications made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the model numbers purchased and the date(s) of purchase.
9. Claims are not valid in respect of Qualifying Products that are returned to a retailer and the participant receives a full refund, in which case the Promoter will be entitled to claim back any cashback paid. **PLEASE NOTE: Participants must wait 28 DAYS, from the date of purchase BEFORE submitting their online claim. If purchased in separate transactions, participants must wait 28 DAYS from the date of the MOST RECENT purchase BEFORE submitting their online claim.** In any event, the last date for registration will be the claim deadline.

10. The Promoter will not process a claim if the participant cannot provide both an image of the product barcode and a copy of the purchase receipt. If, for any reason, the participant has not retained the product box, the Promoter will accept an image of the serial number found on the base of the Qualifying Products.

11. Participants who are unable to upload the supporting documentation to verify their claim, may send their printed claim form along with a photocopy of the full purchase receipt (we are unable to return these so please do not send the original) and an image of the product barcode to the address below, to be received on or before 5th December 2016. Printed Claim forms received after this date will not be eligible for this Promotion.

Address for Postal Claims:

'G-Series & Lens Cashback'

Panasonic House, Willoughby Road, Bracknell, Berkshire, RG12 8FP

12. The Promoter will not be held responsible or liable for any technical, hardware, software, server, website or other failures or damage of any kind, to the extent that this prevents the participant from or otherwise obstructs the participant to enter in the Promotion. Claims made by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.

13. Upon submission of your online registration, your claim will be verified. Participants will be sent an automated email to confirm the receipt of their cashback claim and the next steps of the claim process.

REDEMPTION PROCESS

14. Please allow 28 days from the date we receive your claim and all supporting documentation, to receive your Cashback. If you have not received your Cashback within the estimated 28 days, please contact us, using the contact details above, no later than 35 days after submitting your claim. Regrettably, claims pursued after this time, as well as outside of the Claim Deadline, will not be accepted.

15. Participants are informed that PayPal charges, may apply. Cheques must be used within 6 months of the date of issue.

PRIVACY & DATA PROTECTION

16. Any personal information supplied by you will be used by Panasonic and their contractors solely for the purpose of this Promotion and in accordance with data protection legislation. Please see Panasonic's Privacy Policy for further information (http://www.panasonic.co.uk/html/en_GB/Privacy+Policy/219629/index.html).

GENERAL CONDITIONS

17. The Promoter reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims including, without limitation, to require the

participant to prove that it did not return the product within the period of 28 days from the date of delivery. Claims for returned products, bad faith or fraudulent entries or claims that otherwise do not meet these terms and conditions will be invalidated.

18. The Cashback offered under this Promotion is non-exchangeable, non-transferable and there is no credit or product alternative available.
19. The Promoter reserves the right to amend these terms and conditions at any time and to amend or withdraw this Promotion at any time.
20. Only one claim per Qualifying Product combination purchased can be made.
21. This Promotion is not available in conjunction with any other offer or promotion.
22. By claiming this Cashback, applicants will be deemed to have read and accepted these terms and conditions.

These terms and conditions are governed by English Law.