

1. OLYMPUS Europa SE & Co. KG, Wendenstraße 14-18, 20097, (hereinafter referred to as OLYMPUS) conducts a bonus-promotion.
2. In order to claim a bonus, qualifying purchases must be made between 24.10.2016 and 15.01.2017. The receipt has to show a purchase date within this time period.
3. Claims must be received by midnight 15.02.2017. Submissions after this date cannot be considered.
4. This promotion only applies to the following OLYMPUS bonus-products:
 - Lenses:
 - M.ZUIKO DIGITAL 25mm 1.1:8 (£50 bonus),
 - M.ZUIKO DIGITAL ED 75-300mm 1:4.8-6.7 II (£75 bonus),
 - M.ZUIKO DIGITAL ED 9-18mm 1:4.0-5.6 (£75 bonus)
 - M.ZUIKO DIGITAL ED 14-150mm 1:4.0-5.6 II (£75 bonus),
 - M.ZUIKO DIGITAL ED 60mm 1:2.8 Macro (£75 bonus),
 - Cameras:
 - OM-D E-M5 Mark II (£75 bonus),
 - OM-D E-M10 Mark II (£75 bonus).

All lenses have to be purchased as a single product and not within a bundled kit. A lens bought in a bundled kit with the E-M10 Mark II/E-M5 Mark II does not qualify for the bonus. The promotional OM-D E-M10/ OM-D E-M5 Mark II camera can be purchased as a single product (body only) and also within a bundled kit – the bonus then only applies for the OM-D E-M10/ OM-D E-M5 Mark II; not the lens.
5. This bonus-promotion is limited to new Products which have to be purchased and claimed in one of the following countries: Andorra, Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Italy, Ireland, Latvia, Liechtenstein, Lithuania, Luxembourg, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, The Netherlands, Turkey, United Kingdom. Participants must be at least 18 years of age and residents of one of the listed countries.
6. This cashback-promotion is only valid for new products. For a list of UK authorised dealers please click [here](#).
7. OLYMPUS will not process claims for second hand purchases of promotional products. All duplicates in name, serial number and/or bank details will be checked automatically.
8. The bonus claim can only be made through winterbonus.olympus.eu
9. To claim a bonus, participants must complete all of the relevant details on the online claim form that are marked with an asterisk. The first and last name plus bank details need to be filled in in order to transfer the money and to proof the participant's identity. The email address is needed in order to update the customer on the claim's status and to contact him/her in case of any missing or incorrect data. The product serial number will be checked by OLYMPUS. Furthermore the participant has to upload the purchase invoice of their bonus-product in complete and legible manner.
10. The sign-up for the OLYMPUS Newsletter is mandatory to take part in this promotion. Withdrawal of the newsletter is possible at any time.
11. For the purpose of this bonus-promotion OLYMPUS will commission the following sales promotion agency (hereinafter referred to as AGENCY):
Sales Promotions IDA Business & Technology Park, Ring Road, Kilkenny, Ireland
The AGENCY is entitled to process inspect and safe all data submitted in context to this bonus-promotion in such a way as to guarantee compliance with applicable data protection law.
12. Data protection: All data gathered during the promotion will be used by OLYMPUS and the AGENCY exclusively for the purpose of this promotion. The data ascertained in this way is treated in strict confidence, and is neither passed on, leased, sold to third parties, nor made subject to advertising purposes.
13. Upon registration, the participant will receive an automated email notification informing that the claim has been received and is now being validated.
14. The transaction can take up to 30 days.
15. The bonus promotion is available to the original purchaser and is limited to one claim per person per product model, maximum 7 claims. Claims from companies, organizations and institutions and claims from resellers are excluded from this offer. Also, OLYMPUS employees are excluded from this promotion.

16. This promotion is not combinable with any other OLYMPUS promotions.
17. OLYMPUS reserves the right to refuse claims in case the VAT has not been paid.
18. OLYMPUS reserves the right to refuse mal- and mis-applications. Damaged, illegible or incomplete claims and receipts are invalid.
19. Products that are redeemed to the dealer are not entitled to be claimed during the promotion. OLYMPUS reserves its right to check whether products have been redeemed to the dealer based on the serial number of a product and expects the customer to re-transfer the money back to OLYMPUS in case the product get redeemed.
20. OLYMPUS shall not be liable for any failure to fulfil this offer where such failure is caused by any supervening circumstances amounting to force majeure being an event(s) which, without the fault of either party, render performance impossible or incapable of satisfactory execution.
21. OLYMPUS reserves its right to stop the promotion any time.
22. If you have any queries with regard to this promotion, please send an email to: OLYMPUS@sales-promotions.com.
23. The products included in this promotional offer are subject to availability while stocks last. Failure of retailers to fulfil orders of promotional products over the promotional period is not the responsibility of OLYMPUS.