

SONY

Make it a summer to remember with up to £200/€245 cashback

When you purchase selected Sony Cameras and Camcorders between **22nd May - 31st August 2014**

*Whilst stock lasts, on selected models only. Terms and conditions apply.

Cyber-shot **HANDYCAM**

How do I claim my cashback?

First check that the model number of your new camera or camcorder is listed in this leaflet. If it is, simply fill out the claim form included in this guide then return it to us before **30th September 2014**.

You will also need to include the UK Serial number, your proof of purchase and European Guarantee Information Document. You'll find full instructions on page 2.

How will I receive my cashback?

So that you can enjoy your cashback you will receive a direct bank transfer, usually within 28 days of us receiving your form. Please refer to our terms and conditions for further information.

Your data

Personal information which you supply will be processed by Sony Europe Limited, and its third party service provider for the purposes of administering this promotion. If you agree, we would also like to use this information to advise of offers and supply products and services which may be of interest to you from (Sony Europe Ltd) and other Sony Group companies worldwide.

On your request to Sony Europe Limited your personal information that we hold will be provided, corrected, amended or deleted (as required by law).

If you have any questions regarding our use of your personal information, please email us at: privacy@eu.sony.com or call the Sony Customer Helpline on 0845 600 0124.

CHILDREN UNDER THE AGE OF 14 MUST OBTAIN PARENTAL OR GUARDIAN CONSENT BEFORE PROVIDING ANY PERSONAL DATA.

For more information on Sony's privacy statement, visit: http://www.sony.co.uk/pages/privacy/Privacy_statement_en_GB.html



MODEL	CASHBACK £	CASHBACK €
DSC-RX1	£200	€245
DSC-RX1R	£200	€245
DSC-RX100	£50	€61
DSC-RX100M2	£50	€61
DSC-RX10	£50	€61
DSC-HX400V	£40	€49
DSC-HX60/V	£30	€37
DSC-WX350	£20	€24
HDR-PJ530	£50	€61
HDR-PJ810	£50	€61
HDR-PJ240	£20	€24
HDR-PJ330	£20	€24

Claim form

To claim your cashback, simply print off and fill in your details below, and then post this form along with your original sales receipt and the European Guarantee Information Document at the address below, to arrive no later than **30th September 2014**.

Send to:

**Custom Solutions,
2014 Cashback with Sony,
Program 41795,
PO Box 1099,
Bedford MK42 7XR**

For further info please call our hotline on

UK: 01204 203802 (program code 41795)

ROI: 02123 56914 (program code 41795)

Please make copies of all documents before posting. We recommend all claims are sent 1st Class post.

Personal details

Title:

| | | |

First name:

| | | | | | | | | | | | | |

Surname:

| | | | | | | | | | | | | | | | | |

Address:

Country:

Postcode:

Phone/mobile:

Email:

Date of birth (DD/MM/YYYY):

Date of product purchase (DD/MM/YYYY):
 | | | | |

Account name:

Sort code:

Account number:

Optional:

IBAN:

BIC/SWIFT:

Store name and location:

Please fill in the boxes below with the full model code(s) and serial number(s) of the product(s) you have purchased.

Model code
DSC-WX100

Serial number
3601 211

EXAMPLE

Model code: _____

Serial number: _____

Model code: _____

Serial number: _____

Model code: _____

Serial number: _____

Please tick to show you have remembered to include:

- ☐ All relevant model numbers
- ☐ All relevant serial numbers
- ☐ Original sales receipt(s)
- ☐ European Guarantee Information Document
- ☐ Please tick here to confirm you have read and agree to the Terms and Conditions of this promotion.
- ☐ Please tick here if you would like to opt-in to receiving email communications from Sony Europe Limited.

Terms and Conditions

1. The promoter of Cashback with Sony (the "Promotion") is Sony UK and Ireland, a division of Sony Europe Limited ("Sony") based at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW. **Please do not send claim forms to this address.**

2. The Promotion only applies to products which have been supplied and distributed by Sony within the UK and Republic of Ireland.

How to Claim

3. If you have purchased any of the following Cyber-shot/Handycam products:

Cameras: DSC-HX60, DSC-HX60V, DSC-RX1, DSC-RX1R, DSC-RX10, DSC-RX100, DSC-RX100M2, DSC-HX400V, DSC-WX350

Camcorders: HDR-PJ240, HDR-PJ330, HDR-PJ530, HDR-PJ810 (the "**Products**") from an authorised Sony dealer located in the UK and Republic of Ireland between **22nd May 2014 and 31st August 2014** (inclusive) then you are entitled to submit a claim for Cashback.

4. Regardless of the type of Product that you are claiming for please send your completed claim form including UK serial number, together with your original printed sales receipt and European Guarantee Information Document (where supplied with your Product) to claim your Cashback to:

**Custom Solutions,
2014 Cashback with Sony,
Program 41795,
PO Box 1099,
Bedford
MK42 7XR,
ENGLAND**

All claim forms submitted in respect of the Cashback Promotion should be received by midnight on **30th September 2014**. No claim forms will be accepted after this date.

Note that successful claimants will have their Cashback provided by direct bank transfer. Claimants from the United Kingdom will have their Cashback paid in sterling whereas claimants from the Republic of Ireland will have their Cashback paid in Euros.

5. All Sony products are subject to availability.

6. The Cashback is only available on Sony products which have been supplied and distributed by Sony to its authorised dealers within the UK and Republic of Ireland. We recommend that you check with your retailer before purchase to ensure that your purchase qualifies under these Terms and Conditions; Sony is not responsible for a retailer's misleading statements in this respect and the final decision as to whether a retailer is authorised rests with Sony. For the avoidance of doubt, Sony will not accept claims against Products purchased from eBay (whether listed as new or used). Purchases from Amazon will only be accepted when made directly from Amazon UK with a valid UK serial number and not from third party sellers on Amazon Marketplace, whether fulfilled by Amazon UK or not.

7. A claim for Cashback cannot be validly made in respect of a Product where a customer returns it to the retailer and receives a full refund.

8. Only claim forms with valid UK serial number filled in, accompanied by original printed sales receipt/sales invoice clearly showing the name of the retailer, the Product name and date of purchase will be accepted. Online order confirmations are not acceptable. Handwritten receipts or photocopies of original sales receipts will not be accepted. **Please make copies of all documents before posting. We recommend all claims are sent 1st Class post.**

9. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted for claim forms lost, damaged or delayed in transit.

10. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these Terms and Conditions.

11. This Promotion is a consumer promotion and is only available to the original consumer that purchased the Product. Claims from companies, organisations and institutions and claims from resellers are excluded from this offer.

12. Please allow 28 days for receipt of your Cashback; where we are unable to meet this deadline then we will do so as quickly as possible thereafter. Your original printed sales receipt and European Guarantee Information Document (where supplied with your product) will be returned to you. Should there be a problem with your claim please call:

UK: 01204 203802 (program code 41795)

ROI: 02123 56914 (program code 41795)

13. The Cashback will be provided in the form of a direct bank transfer to accounts which are operated by a financial institution located in the UK or Republic of Ireland.

General

14. We reserve the right to withhold and/or refuse payment of the Cashback where we suspect that any false or fraudulent claim is being made or where a claim has been made which does not comply with these terms.

15. We reserve the right to withdraw the Promotion at any time without notice. All Cashback offers are subject to availability. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.

16. The Promotion is not available in conjunction with any other promotion.

17. There is no credit, cash or product alternative to the payment of a Cashback.

18. Should you have any queries in relation to your claim, please phone us on:

UK: 01204 203802 (program code 41795)

ROI: 02123 56914 (program code 41795)

19. All instructions given within the claim form are part of these Terms and Conditions.

20. By claiming your Cashback claimants will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy which is available at http://www.sony.co.uk/pages/privacy/privacy_statement_en_GB.html

Finding your model code and serial number

The model code and the serial number can be found on the product and the packaging. It is important you use the correct numbers on your claim so please ask a member of staff to help you if you are unsure where to find them. If you need to make more than three claims, please complete an additional form and return at the same time.

Claims Helpline

UK: 01204 203802 (program code 41795)

ROI: 02123 56914 (program code 41795)