

## TERMS AND CONDITIONS OF CASHBACK PROMOTION 2017

### The Promotion

1. Purchase a new printer from the list in the table below (the "Selected Products") between **19.01.2017** and **31.03.2017**, (the "Qualifying Period") and claim up to **£ 50** cash back.

<b>Selected printers</b>	<b>Cashback amounts*</b>
Expression Premium XP-540	£ 15
Expression Premium XP-640	£ 20
Expression Premium XP-645	£ 20
Expression Premium XP-830	£ 30
Expression Premium XP-900	£ 30
Expression Photo XP-760	£ 30
Expression Photo XP-960	£ 40
WorkForce WF-2630WF	£ 10
WorkForce WF-2750DWF	£ 15
WorkForce WF-3620DWF	£ 20
WorkForce WF-3640DTWF	£ 30
WorkForce Pro WF-4630DWF	£ 40
WorkForce Pro WF-4640DTWF	£ 40
WorkForce WF-7110DTW	£ 30
WorkForce WF-7610DWF	£ 30
WorkForce WF-7620DTWF	£ 40
EcoTank ET2500	£ 25
EcoTank ET2600	£ 25
EcoTank ET2550	£ 25
EcoTank ET2650	£ 25
EcoTank ET-4500	£ 40
EcoTank ET-3600	£ 40
EcoTank ET-4550	£ 50
EcoTank ET-14000	£ 50

\*cash back amounts include VAT

2. The Promotion applies to Selected Products purchased during the Qualifying Period directly from Epson or an Epson authorised reseller.
3. The Promotion is open to persons aged 16 years and above who are residents of United Kingdom and is subject to a maximum of 2 claims per household. Only 1 claim may be made per Selected Product.
4. The Promotion is open to end user customers only. Claims for Selected Products purchased which will be resold to a third party are not eligible for this Promotion. Resellers may not submit claims on behalf of their customers.
5. The Promotion is not open to Epson employees, agents, distributors, resellers, retail employees of participating stockists or anyone connected with the promotion.
6. The Promotion is not available on any second hand, refurbished or reconditioned stock.
7. The claim for cash back must be made within 30 calendar days from the date of purchase. The closing date for claims is **30.04.2017**.

### How to Claim

8. Claim online by going to [www.epson.co.uk/printer-cashback](http://www.epson.co.uk/printer-cashback), completing the claim form and submitting it together with a copy of proof of purchase. You will be asked to provide your personal details including bank details.

## **TERMS AND CONDITIONS OF CASHBACK PROMOTION 2017**

9. Proof of purchase should be a legible copy of the retail receipt or invoice clearly showing the retailer name, date of purchase, product name and purchase price.
10. Once a claim is received a confirmation of receipt will be sent by email
11. The cash back payment will be made by bank transfer within 30 days of receipt of claim validation. The Promoter will only make bank transfer to an account that is set up in the country where you made the purchase of the Epson product. The Promoter is not liable for any bank costs incurred relating to any bank transfers of the cash back payment. Accordingly, if your bank charges you, such charges will be deducted by your bank from the cash back amount.
12. It is the person registering the claim's responsibility to ensure that the correct bank account details have been recorded as if incorrect information has been provided and the Promoter makes a payment that is rejected or not received by you then the Promoter will not be responsible for re-issuing such payment.

### **Restrictions**

13. Where the cash back payment constitutes a taxable benefit, the tax liability lies with the recipient.
14. If the Selected Product which is the subject of a claim is returned to the seller for any reason the customer's entitlement to claim cash back ends and any cash back paid will be repaid to the Promoter.
15. The Promoter reserves the right to request additional evidence to help validate a claim if it believes that it may not be legitimate.
16. A claim will not succeed if:
  - a. The Selected Product was not purchased within the Qualifying Period
  - b. The claim form was not completed in full
  - c. The proof of purchase was not supplied or was illegible
  - d. The claim was not submitted within 30 calendar days from the date of purchase
  - e. You have not complied with these terms and conditions

### **Personal data**

17. Personal data captured during the course of this Promotion will be processed in accordance with applicable local Data Protection Laws and Regulations and the Promoter's privacy policy. You will be able at any time to require the Promoter to modify, update, clarify or remove this personal data by writing to the Promoter's address.
18. The use of personal data by the Promoter may include informing you about the Promoter's products, services, events or other information that might be of interest to you if you have given your prior consent for this use at the time of registration within the Promoter's website. Each time you receive any promotional electronic communication you will have the opportunity to opt-out.

### **General**

19. Promoter will not accept responsibility for lost claims. Promoter will reject claims received after the closing date and those which it reasonably considers to be incomplete, illegible or fraudulent.
20. These terms and conditions are governed by the laws of the country in which you have purchased Selected Product and come under the jurisdiction of the competent courts of that jurisdiction.

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- 21.** By entering this promotion you confirm that you have read, understood and accepted these terms and conditions. The Promoter reserves the right to cancel or amend them without notice in the event of any circumstances beyond its reasonable control.

Promoter: The promoter is Epson Europe B.V. having its registered office in Amsterdam, the Netherlands. For all correspondence please write to the following address: Epson European Marketing Department, P348 Cashback Promotion, Westside, London Road, Apsley, Hemel Hempstead, Herts HP3 9TD England