

**SAMSUNG ELECTRONICS (UK) LIMITED**  
**Samsung End User Printing Cashback Promotion (the “Promotion”)**  
**1 June 2016 – 31 July 2016**

Samsung’s Printing Cashback Promotion offers End Users the opportunity to claim Cashback from purchases of qualifying Samsung Printing Devices.

Participants agree to be bound by these terms and conditions (the “Terms and Conditions”). Any information or instructions published by the Promoter about the promotion at [www.samsung.com/uk/offer/summerofcolour](http://www.samsung.com/uk/offer/summerofcolour) form part of the Terms and Conditions.

**Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “Promoter” or “Samsung”).

**Promotion Period**

2. The Promotion will commence at 00:01 (GMT) on 1 June 2016 and shall close at 23:59 (GMT) on 31 July 2016 (“the Promotion Period”).

3. Participants must wait 30 days after purchase before submitting a claim. Claims must be made within 60 days from purchase. Therefore claims may only be submitted between 30 and 60 days after the date of purchase of a Promotion Product. The first day of purchase counts as day 1.

**Eligibility**

4. You must be a resident of the United Kingdom aged 18 years or above to participate in this promotion. This Promotion is available for end users only and is not open to resellers.

5. Participants must have a UK bank account in order to receive the cashback.

6. Participants who purchase a new (i.e. not second hand) Samsung Printing Device from the list of models set out in the table in Paragraph 7 (each “a Promotion Product” and together “the Promotion Products”) from an eligible retailer in the UK (each a “Participating Retailer”) (whether purchase is made in-store or online) within the Promotion Period which is not sold as part of a bundle or another promotion from the Promoter’s (save for promotions offered directly by the Participating Retailers); will be entitled claim a cashback reward (paid by way of bank transfer) for the relevant cashback amount. The relevant cashback amount per Promotion Product is set out on the table in paragraph 7. Only purchases from Participating Retailers are eligible for this Promotion.

7. The following printing devices are included within the promotion (each a “Promotion Product”). Eligible participants can claim the cashback value listed next to the Promotion Product (the “Cashback”):

Product Description	Product Code	Participating Retailers	Cashback Reward
Samsung Colour Laser Printer	SL-C430W	Dixons Carphone (trading as 'Currys PC World' and 'Carphone Warehouse'), John Lewis Partnership, Shop Direct (trading as 'Littlewoods', 'Isme', 'K&Co', 'Very' and 'Woolworths'), Amazon, Argos, Tesco, Staples, Office Depot, Viking, Lyreco, Ebuyer and Ryman	£40.00
Samsung Colour Laser MFP	SL-C480W		£50.00
Samsung Colour Laser MFP	SL-C480FW		

### Claims Process

8. After purchase of a Promotion Product participants should visit [www.samsung.com/uk/offer/summerofcolour](http://www.samsung.com/uk/offer/summerofcolour) and click through to the claim form [www.samsungpromotions.claims/summerofcolour](http://www.samsungpromotions.claims/summerofcolour) to complete the claim form and submit it together with a scanned copy of their proof of purchase. Only one claim may be made per person, Participants should call 0843 596 2982 (UK only) with any queries on the claim process. Claims may only be submitted from 30 – 60 days after the date of purchase of a Promotion Product.

9. Cashback Rewards shall be paid by way of bank transfer, within 30 days of submitting a valid claim. Participants must have a UK bank account in order to receive the cashback rebate.

10. All fully completed Claim Forms (together with proof of purchase) must be received between 30 and 60 days of the relevant purchase date, meaning the final claim date for purchases made on 31 July is no later than 23:59 (GMT) on 28 September 2016 (the "End Date"). Claim Forms received after the End Date will not be eligible.

11. Applications that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of claims or for claims lost, delayed or damaged in the post. Proof of posting is not proof of receipt.

12. The Promoter reserves the right at its absolute discretion to disqualify claims which it considers do not comply with these terms and conditions.

13. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a participant.

14. A claim must be made by the participant, and must not be made through agents or third parties.

15. If a participant returns the Promotion Product after submitting a claim, the Claim will be invalid and any Cashback received by the participant must be returned.

16. The Promoter reserves the right to check with the retailer whether a Promotion Product has been returned and, by submitting a claim, the participant provides consent to the Promoter to do so.

17. The Promoter reserves the right to report suspicious activity or claims to the police.

18. The name and address shown on the proof of purchase must match the participant's details included on the claim form.

### **Privacy and Data Protection**

19. Promoter may use any personal information submitted by the participant to advise participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest.

20. The participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at:

<http://www.samsung.com/uk/info/privacy.html>. The participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.

21. Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the participant when entering the Promotion will not be used for any promotional purpose, nor shall they be passed to any third party.

### **General**

22. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.

23. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.

24. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

25. Cashback Rewards are non-transferable and not redeemable for cash by participants.

26. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.

27. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Prize.

28. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

29. The Promotion is governed by English law.