

Canon 2016 hdbook Redemption Terms & Conditions

1. PROMOTIONAL PRODUCTS, PARTICIPATING RETAILERS, PROMOTIONAL PERIOD AND PARTICIPANTS

- 1.1. This promotion is only available on purchases made of any of the products listed below (the "**Promotional Products**") within the United Kingdom ("**UK**") or Republic of Ireland ("**ROI**") from one of the participating retailers ("**Participating Retailers**" – for a full list of participating retailers please visit canon.co.uk/hdbookoffer or canon.ie/hdbookoffer) between **Thursday 17th March 2016 and Wednesday 18th May 2016** inclusive (the "**Promotional Period**"). All other products and retailers are excluded. Purchases must be genuine purchases for cash or its equivalent.
- 1.2. All Participants must be aged 18 or over and must be resident in the European Economic Area or Switzerland ("**EEA**") ("**Participant**").
- 1.3. All Participants are deemed to have agreed to be bound by these terms and conditions.
- 1.4. Purchases of second hand, refurbished or reconditioned products, or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way (for example, including but not limited to parallel or "grey" products) will not qualify under this promotion. To learn more about parallel products see <http://www.canon.co.uk/greymarket>.

2. HOW TO PARTICIPATE

- 2.1. To enter the promotion, the Participant must purchase a Promotional Product from a Participating Retailer during the Promotional Period AND submit a valid claim online between 00.00 on Thursday 17th March 2016 and **midnight on Saturday 18th June 2016**.
- 2.2. Claims must be submitted by fully and correctly completing (including specifying a valid EEA product serial number) a claim form online, at www.canon.co.uk/hdbookoffer or www.canon.ie/hdbookoffer. Participants will need to scan, upload and attach to the online claim form a copy of their receipt, or order confirmation for internet purchases. Participants will then receive an email confirming that their claim has been received. If you do not receive a confirmation email within 24 hours of processing your claim, or do not have access to a computer, please contact our **Claim Hotline on 0800 044 3251**.

- 2.3. The Promotional Products are subject to availability while stocks last. Canon will not be liable for the failure of retailers to fulfill orders of Promotional Products during the Promotional Period.
- 2.4. Canon will not process any claims received after the closing date for receipt of claims of **midnight on Saturday 18th June 2016**. Canon will not process claims which are in its opinion incomplete or illegible. Canon will not be responsible for claims delayed or not successfully received.
- 2.5. Only one claim per Promotional Product purchased may be made.
- 2.6. This promotion cannot be redeemed in conjunction with any other promotion.

3. THE REWARD

- 3.1. The reward is one free 24-page A4 hdbook, printed in High Definition, on either gloss or luster paper, portrait or landscape and valued at £59.99 or € 84.99 RRP, including free delivery.
- 3.2. Upon receipt and verification of the claim, Canon will arrange for an email to be sent to the Participant. The email will contain a unique claim code to order one free 24-page A4 hdbook. Each code is unique and only valid for one transaction.
- 3.3. Delivery times of the reward are within 5 working days from receipt of order.
- 3.4. The unique claim code will be **valid until Sunday 18th September 2016**.
- 3.5. If the participants want to add pages to their free 24-page A4 hdbook, they will be charged separately.
- 3.6. The reward is non-transferable and no cash or credit alternatives will be substituted for the reward on offer. In the event that the reward offered is unavailable due to circumstances beyond our control, Canon reserves the right to offer an alternative reward of equal or greater value.
- 3.7. Canon will endeavor to send their unique code to Participants within 10 days of receipt of a complete and valid claim.
- 3.8. Only one code will be issued per valid claim.

4. THE PROMOTER

- 4.1. The promoter is Canon (UK) Ltd. of Woodhatch, Reigate, Surrey, RH2 8BF.

5. DISCLAIMERS

- 5.1. To the fullest extent permitted by law, Canon shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or

restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents.

- 5.2. Canon reserves the right to void, amend, and/or change this promotion at any time without incurring any liability whatsoever.
- 5.3. Canon reserves the right to audit any claims to ensure compliance with these terms and conditions and to request additional information and supporting documents. Canon reserves the right to exclude claims and/or Participants if it suspects that the promotion is being abused in any way. Canon's decisions in relation to the promotion are final and no correspondence will be entered into.

6. DATA

- 6.1. Canon (UK) Ltd. is the Data Controller for the purpose of the Data Protection Act 1998 ("**DPA**") in respect of any personal data supplied by Participants. Any personal data submitted to us will be processed by Canon (UK) Limited, its agents or associated group companies for the purpose of administering this Promotion and, if applicable, for marketing purposes – in cases when Participants have opted-in to receive marketing communication from Canon.
- 6.2. If Participants do not wish for their contact information to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant "opt-in" box when completing the claim form.
- 6.3. The personal data provided is held securely and may be transferred on a secure server outside the EEA.

7. LAW AND JURISDICTION

These terms and conditions and any disputes arising out of or in connection with them shall be governed by and construed in accordance with the laws of England and will be subject to the non-exclusive jurisdiction of the English courts.

DSLR	760D
	750D
	700D
	100D
	1300D
	1200D
DSC	EOS M3
	EOS M10
	PowerShot SX720 HS