

PURCHASES MADE BETWEEN 1st June 2016 and 31st August 2016

- 1.** Customers who purchase a NEW qualifying FUJIFILM XF Camera Lens (second hand or refurbished FUJIFILM products are excluded) (Qualifying Products) between 1st June 2016 and 31st August 2016 will be eligible to receive a cashback reward. The promotional period and rewards vary depending on which lens is purchased. For a full list of qualifying products, rewards and promotional periods, please see the Qualifying Products page at <https://www.fujifilm.eu/uk>.
- 2.** Purchases must be made from qualifying retailers as shown on the Qualifying Retailer list at <https://www.fujifilm.eu/uk>.
- 3.** The promotion is open to residents of the UK only. Any claims for products from outside the UK will be deemed invalid. Only genuine qualifying Fujifilm products detailed on the Qualifying Products page are valid for this promotion.
- 4.** Claims cannot be submitted until 30 calendar days after the date of purchase as detailed on the receipt or invoice and must be made within 60 days following the date of purchase. The date of purchase counts as day 1. Claims received after this period will be deemed invalid.
- 5.** A maximum of 3 cashback claims per person can be accepted during the promotional period. Each claim will only be accepted if they do not include the same model of XF lens, camera, camera kit or additional lens as previous claims.
- 6.** There are 18 XF lenses which qualify for Cashback during the promotion. No multiple claims for the same product model allowed.
- 7.** To qualify for the Double Cashback, the Qualifying Camera and Lens must be purchased from the same retailer, within 28 days of each other – stock permitting.
- 8.** If multiple additional lenses are purchased at the same time as the camera or camera kit, only the highest value lens will qualify for the double cashback amount.
- 9.** In case of the Double Cashback, Qualifying Product(s) purchased is a camera kit containing a lens, the lens included within the kit does not constitute an additional lens.
- 10.** The claim form can be found at <https://www.fujifilm.eu/uk>. In order to complete a claim you must enter your personal details and purchase information which includes:
 - a.** Proof of Purchase in the form of an invoice or receipt clearly showing the date, retailer and qualifying camera or camera kit, and the additional lens, purchased at the same time and on the same invoice or receipt.
 - b.** A picture of the serial number(s) of your Qualifying Products affixed to the original box or product packaging.
 - c.** For online purchases the delivery note will also be required, clearly showing the product purchased and purchase date.
 - d.** Once the claim has been submitted you will receive a confirmation email.
- 11.** Provided your claim is successful, you will receive your cashback payment via bank transfer within 14 calendar days of claim validation into your nominated bank account. No alternative method of payment is available.
- 12.** FUJIFILM will notify customers when incomplete claims are submitted. Notification of omissions will be sent via email. Customers will be given the opportunity to rectify any errors within 7 calendar days of receipt of the email. Failure to do so will result in the claim being invalidated.

13. Incomplete, fraudulent, altered or illegible claims will be disqualified by FUJIFILM. FUJIFILM reserves the right to request the original proof of purchase. If this is requested to be sent via the post, it will be returned to you.

14. If a claim is refused because the terms of the offer have not been met, the promoter's decision is final. FUJIFILM reserves the right to withdraw, amend or terminate the promotion without notice.

15. Your claim will be invalidated if the Qualifying Products are returned to the retailer for a refund or exchange.

16. Hardware, technical, software, server, website, loss or other failures outside our control that prevents the customer participating in the promotion is not the responsibility of FUJIFILM.

17. FUJIFILM reserves the right to void this promotion at any time and change the terms and conditions without incurring any liability.

18. Email address for correspondence is support@fuji-promotions.com; please provide your unique Claim ID supplied during the claim process with any correspondence. Further details can be found on the Contact Us page at <https://www.fujifilm.eu/uk>

Promoters address: FUJIFILM, Unit 10a St Martin's Way, Bedford, MK42 0LF. Please do not send any applications to this address.