

Affiliate Window tracking cookies: name, function and additional information

Function	Domain Name	Cookie 'name' or id (to facilitate any subsequent conversations about a specific cookie)	Cookie Purpose (description)	Is the cookie being used to support the delivery of targeted marketing or advertising communication?	What data does the cookie hold?	What is the Cookie expiry date?	What type of cookie is it? (Flash, etc)
tracking	awin1.com	aw(merchantid) for example: aw1001	Save data for tracking	yes	affiliate_id group_id banner_id click_time click_ref platform product_id	variable	http
tracking		AWSESS	Holds link id of currently displayed banner	yes	linkid	session	http
tracking	awin1.com	awpv9(merchantid)	Identify the affiliate_id and click time	yes	affiliate_id click_time	variable	http
tracking	awin1.com	aw3	Identify referring affiliate	yes	affiliate id	90 days	http
tracking	awin1.com	AW	Track sale/lead	yes	affiliate_id click_time		flash
tracking	awin1.com	AW	Track sale/lead	yes	affiliate_id click_time		flash
tracking		_aw_m_(clickid)	Track sale/lead	yes	click_id	variable	http